
How to Host a Podcast in 6 Steps

Podfest Messenger <larry@podfestexpo.com>
To: David Lyons <davidlyonslex@gmail.com>

Tue, Nov 9, 2021 at 4:30 AM

Have issue viewing this email? [Click here](#)



Forwarded from a Friend? Subscribe [here](#).



 Have a story or letter for the editor? [Reach out and tell us about it!](#)



[How to Host a Podcast in 6 Steps](#)

Hosting a podcast is as simple as plugging in your mic and clicking the record button. Or, is it? If you think about it, there are a number of well defined techniques that are commonly used by those hosts that we recognize as the best in the business.

One of our primary focuses as podcast hosts is to have listeners return time and again to listen to each episode of our show. It's very common to talk to our podcast peers and have them comment on guests they've had or names of dream guests that they want, knowing that if they get that guest, their show will skyrocket. But, what happens if you land that dream guest and you're not ready for them on the mic?

We see a number of guest placement services and match making platforms, but what do podcast hosts have as resources for improving their hosting technique?

What can you do to hold the attention of your audience? How can we improve those transitions from one topic to another or smooth out that awkward sponsor copy that we read in the same tone of voice as a Playskool Speak & Spell? [Read more...](#)

Craig Hewitt, founder of [Castos.com](#) wrote this amazing article that outlines 6 proven steps that we as hosts can take to improve our audience experience by improving our hosting skills.



[Marvel Entertainment - Podcast Producer](#)

[Marvel New Media](#) is seeking a Podcast Producer who will be integral to the operation and growth of the audio component of its podcast, studio, field, and live event business. This New York-based production team is tasked with the creation of audio & video content, from promotional material to original entertainment that will be distributed on all key Marvel and social media platforms.

[NBCUniversal - Executive Producer, Podcast](#)

[The NBC News Group](#) is looking for an Executive Producer to oversee production of a weekly narrative podcast, hosted by one of our Reporters, that looks at news through a diverse perspective. The Executive Producer will be expected to work closely with the show's host and production staff to craft the editorial arc of each episode.

[iHeartMedia - Podcast Post Sale Production Manager](#)

This role will be responsible for managing the post sale execution of all key sponsorships sold across the [iHeart Podcast Network](#), with a specific focus on slates of shows to manage high level brand executions with production. This role plays an integral part in communications to our producers & talent across our podcast slates, as well as other top tier shows within the [iHeartPodcast Network](#).

Do you have a podcast position open? [Submit your job posting here.](#)



🚀 🧠 🚀 **Evo Terra**, host of [Podcast Pontifications](#) recently reminded us on [LinkedIn](#) that "Far too many podcasters (and an embarrassing number of podcast consultants) still think ratings and reviews on Apple Podcasts influence rankings. They don't. They never have. And if you don't believe me, perhaps you'll believe... Apple?" <https://apple.co/2ZIFnqp>

🚀 🧠 🚀 **Elaine Clark**, host of [Real Talking Tips](#) has a desire to help executives, sales people, voice actors and podcasters improve their verbal communication skill through her podcast and her book, [Voice-Overs For Podcasting](#). This is another excellent resource to help polish up those hosting skills.



🍰 🌟 CONGRATULATIONS to **Wendy and David Lyons**, hosts of [The Murder Police Podcast](#) on their **1 Year Podversary** and **100k Downloads!** 🌟 🍰

🍰 🌟 CONGRATULATIONS to **Kevin Kung'u**, host of [IThinkDifferent](#) on celebrating their **1 Year Podversary!** 🌟 🍰

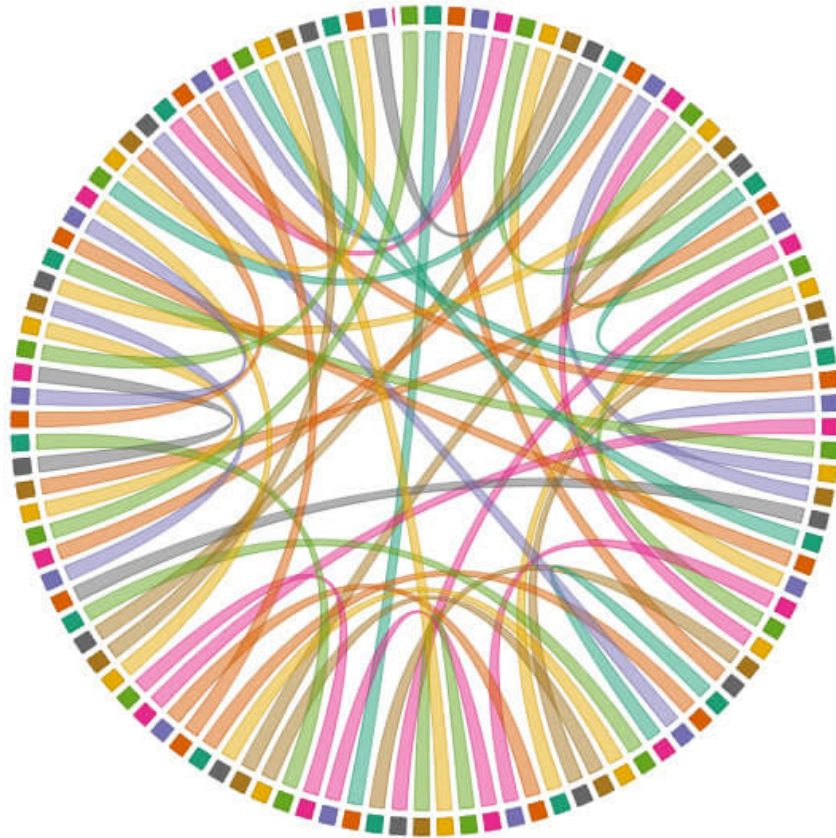
🍰 🌟 CONGRATULATIONS to **Ross Dixon**, host of [4 Game Changers](#) on celebrating their **1 Year Podversary!** 🌟 🍰

THIS ISSUE BROUGHT TO YOU BY

PodConnect

We're getting PodFest members to meet one another like never before with 1-ON-1 connections with this **COMPLIMENTARY** service! We have already generated and successfully sent our first ever PodConnect 1-ON-1 introductions this month!

Below is a diagram of what your PodFest connections now look like!



One connection with one PodFest member once a month!
The more we know one another - the more we can support one another on
this journey as creators.

[Learn More](#)



[Subscribe to the Podfest Messenger](#)

[Contact Us](#)

[Advertise with Us](#)

[Submit a Press Release](#)

[Got a HOT News Tip?](#)



Please share this email! [Click here to forward this email to a friend](#)

© 2021 Podfest Multimedia Expo. All Rights Reserved. May not be copied without express written permission

Podfest
3318 W SANTIAGO ST UNIT B
Tampa, FL 33629-7148
United States

[Unsubscribe from our newsletter](#)